

Ready, Set, School

Research Group Participants Recruitment Screener/Requirements

Thank you for assisting the Utah Family Center in recruiting participants for the Ready, Set, School project focus/product testing groups. We are trying to recruit a total of 40-50 people (5 groups total) to participate in research groups.

The requirements listed below are provided as a guide. You may know most of this information about the people you recommend to us without asking it of the prospective participants. However it is important that everyone you recommend to us meets the first four (4) requirements.

1. Must currently be a parent (or guardian) of at least one 3-5 year old who hasn't yet entered kindergarten.
2. Must be the primary person in the family involved in the educational development (helping prepare the child for school) of the child.
3. Plan to enroll the child in Kindergarten.
4. Must commit to attending **two** sessions in February (**product development testing groups**) at the Utah Family Center- 5192 South 450 West, SLC- [Spanish-speaking group Feb 7 and 21 6-8 pm, English-speaking group Feb 8 and 22]

Or,

Must commit to attending **three** sessions over a three month period at the Utah Family Center- 5192 South 450 West, SLC- and must **commit to trying the Ready! Set! School! product at home with their child for a month** during the testing period (**product pilot focus groups**). [First session Feb 23, Low income, and/or minority, and/or English Language Learners 6-7 pm, urban mixed demographics 7:30 - 8:30 pm]

The following guidelines are **demographic concerns** we have to address. Our participants need to be a mixture of the following:

- ✓ Low income
- ✓ Minority
- ✓ English language learners
- ✓ At least one parent stays home
- ✓ Working parents
- ✓ Single parent
- ✓ Parent of special needs child
- ✓ Middle/upper middle income
- ✓ Resides along Wasatch Front but outside Salt Lake County
- ✓ Salt Lake City/County residents
- ✓ Price area residents (one group only)

Please send/call contact information for these parents to Jack Wilbur **801-243-2801** or jackwilbur@utah.gov and to Amanda Kobelin **801-368-4925** or amanda@utahfamilycenter.org