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**Utah Family Center Invites Members of the Media and Distinguished Guests
to the Press Conference and Kick-Off Gala for Ready! Set! School!**

Salt Lake City, Utah – May 15, 2006: The Utah Family Center invites members of the media and distinguished guests to the Press Conference and Kick-Off Gala to unveil **Ready! Set! School!**, a new program released jointly by the Utah Family Center, the Utah PTA, and the Utah State Office of Education. The Press Conference and Kick-Off Gala will be held on the 4th floor of the Main Library in downtown Salt Lake City, 210 East 400 South, on Tuesday, May 16, 2006, at 11:00 am.

The event will feature the unveiling and celebration of the **Ready! Set! School!** “toolkits,” which include activity cards and DVDs featuring Utah families doing activities with their pre-school children to promote kindergarten readiness, available in both English and Spanish. The **Ready! Set! School!** website at www.readyschool.org will also be unveiled, which includes activities and extensive online resources, including a calendar, discussion boards, and directory.

The event will also celebrate the collaboration of more than a dozen organizations, including the Utah PTA, Utah State Office of Education, Centro de la Familia, Utah State Office of Child Care, Head Start Utah, to create this unique program addressing the needs of parents of the more than 93,000 pre-school children in Utah. Funded in part by a grant from the United States Department of Education (Parental Information and Resource Centers (PIRC)), **Ready! Set! School!: Empowering Parents to Teach**, is the only program designed specifically for parents of Utah pre-school children to help them develop skills that correspond to the Utah Pre-Kindergarten Guidelines.

The Utah Family Center, a non-profit organization with 10 satellite centers around the state of Utah, works to create programs that enhance Utah families by enriching the family environment, promoting academic success, and strengthening communities. The Utah Family Center’s organizational website is www.utahfamilycenter.org.

**More info: www.readyschool.org
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